

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Gould et al.)	I hereby certify that this paper is
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)	the United States Patent and
Serial No. 09/917,792)	Trademark Office on this date:
)	
)	February 22, 2010
Issued: July 31, 2001)	
)	
)	<u>/Sergio D. Filice/</u>
For: COMPUTERIZED SYSTEM AND)	Sergio D. Filice
METHOD FOR INCREASING THE)	Registration No. 59,727
EFFECTIVENESS OF ADVERTISING)	Attorney for Applicants
)	
Group Art Unit: 3688)	
)	
)	
Examiner: Raquel Alvarez)	

**TRANSMITTAL OF EXECUTED GENERAL POWER OF ATTORNEY
AND CHANGE OF CORRESPONDENCE ADDRESS**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
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Sir:

Submitted herewith is an executed General Power of Attorney, a Change of
Correspondence Form, and a 3.73b Statement for filing in the above-identified application.

A payment is not believed to be due. The Commissioner is hereby authorized to charge any deficiency or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC
USPTO Customer Number 81905
150 South Wacker Drive
Suite 2100
Chicago, Illinois 60606
(312) 580-1020

By: /Sergio D. Filice/
Sergio D. Filice
Registration No.: 59,727
Attorney for Applicants

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